



Doing Business in Mexico During the Economic Downturn



Governor's Office of
Economic Development
International Trade & Diplomacy

Despite the global economic downturn, Mexico's macroeconomic situation has dramatically improved over the last decade. With no tariffs or any other significant trade barriers on U.S. exports, Mexico remains the 2nd largest market in the world for U.S. exports. This Seminar will educate Utah Businesses on how to best approach the Mexican market given the current economic situation. Participants will also have the opportunity to form viable business contacts and meet with the Speakers and the Utah Trade Representative in Mexico.

Topics:

- Mexico's current economic situation.
- Cultural aspects of doing business in Mexico
- Security issues when traveling to Mexico
- Mexico's legal system
- The auto and outdoor retail industry: promising opportunities

December 1st, 2009

Little America Hotel

500 S Main St
Salt Lake City, UT 84101

Time: 8:30 AM– 12:30 PM

- 8:30 AM - Registration
- 9 - 12:30 PM - Seminar

Cost: \$20 (Cash or Check)

Please make checks to "State of Utah"
Students free w/ I.D.

One-on-One Meetings: 3-6 PM*

*One-on-One meetings with Seminar Speakers and Utah Trade Representative in Mexico MUST BE SCHEDULED PRIOR TO DECEMBER 1ST.

⇒ Please email Diana Franca to RSVP for the Seminar and/or to schedule One-on-One meetings:
[**dfranca@utah.gov**](mailto:dfranca@utah.gov)